

CADILLAC CIMARRON



1984



CIMARRON: CADILLAC'S PREMIER SPORTS SEDAN

The eager feel of the potent, overhead-valve, two-liter engine with Electronic Fuel Injection. The crisp precision of a sophisticated 5-speed transmission. The grip of a finely tuned, road-hugging Touring Suspension. Responsive rack and pinion power steering. It's all together in one beautiful machine, and you're in control.

You're in a 1984 Cadillac Cimarron.

This is Cadillac's premier sports sedan. Of course, it has the road manners and class one would expect. But it has something no other car in its class has.

Cimarron's got the touch. The Cadillac touch.

A WORD ABOUT THIS CATALOG: We have tried to make this catalog as comprehensive and factual as possible and we hope you find it helpful. However, since the time of printing, some of the information you will find here may have been updated. Also, some of the equipment shown or described throughout this catalog is available

at extra cost. Your dealer has details and, before ordering, you should ask him to bring you up to date.

The right is reserved to make changes at any time, without notice, in prices, colors, materials, equipment, specifications and models. Check with your Cadillac dealer for complete information.



CIMARRON: RESPONSIVENESS

It's eagerness you feel, moving deftly through city traffic. It's satisfying acceleration entering freeways. It's Cimarron's transversely mounted 2.0 liter engine with Electronic Fuel Injection.

You're ready for responsiveness,

Cimarron style. Shift the precision 5-speed manual transmission into first.

You experience quick off-the-line acceleration.

Now drive on the freeway. Fifth gear overdrive reduces engine

speed about 20% for quiet cruising.

Or experience Cimarron's available three-speed automatic. A high torque converter ratio makes standing starts...well, fun.

Cimarron responsiveness. Follow-

ing one, you'll recognize its new horizontal tail lamps as they pull away. Coming toward you, notice the new cross-hatch pattern grille.

Cimarron.

Sass with class.

A detailed photograph of the interior of a 1984 Cadillac Cimarron. The image shows the front and rear seats, which are upholstered in a dark red leather with a vertical ribbed pattern. The steering wheel is also leather-trimmed. The dashboard and instrument panel are visible in the background. The overall lighting is warm and focused on the leather upholstery.

CIMARRON: ROOM AND COMFORT

The scent of leather. The feel of a leather-trimmed steering wheel. The lumbar support of body-contoured, reclining front bucket seats, leather-faced, of course. Rich carpet. No mistaking this interior. It's a 1984 Cadillac Cimarron.

Full instrumentation, including tachometer, is set in a new fine grid-pattern instrument panel. New deluxe push buttons make the air conditioning do your bidding more conveniently. The trip odometer has a new push-to-reset

feature. Naturally, all this and more is standard.

Here is room for five. Plus luggage. Which might astonish you, considering Cimarron's trim exterior.

Full leather in seating areas is

standard. However, if you prefer, we offer three new Brandon velour cloth and leather combinations (credit option).

Room and comfort with the Cadillac touch. Cimarron's got it.

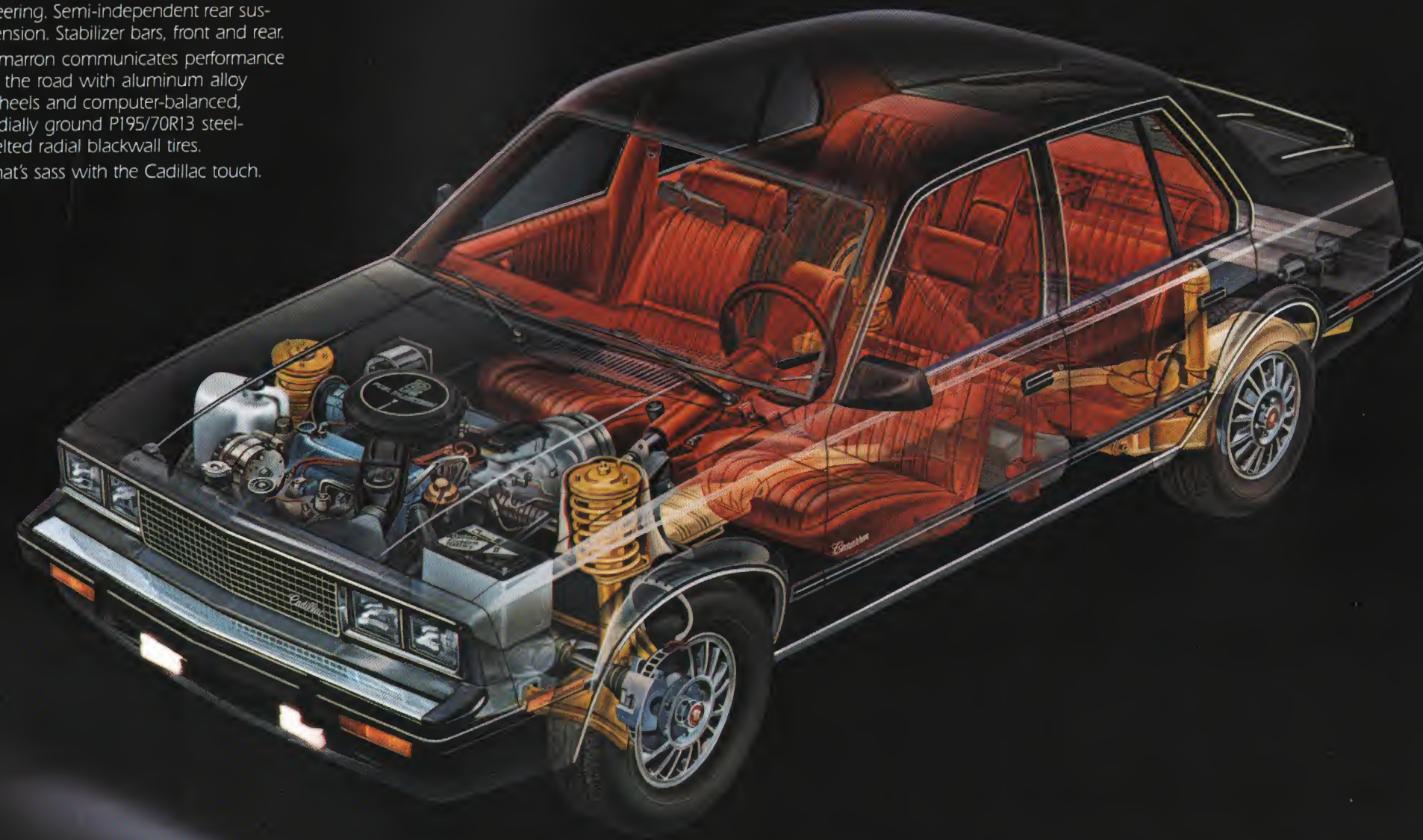
CIMARRON: PERFORMANCE

You sense Cimarron's performance potential the moment its 2.0 liter Electronic Fuel Injection engine starts. An on-board computer precisely delivers fuel and regulates ignition timing according to your driving needs.

You feel Cimarron performance behind the wheel. Its Touring Suspension is finely tuned: independent MacPherson strut front suspension. Positive 14:1 ratio rack and pinion power steering. Semi-independent rear suspension. Stabilizer bars, front and rear.

Cimarron communicates performance to the road with aluminum alloy wheels and computer-balanced, radially ground P195/70R13 steel-belted radial blackwall tires.

That's sass with the Cadillac touch.



CADILLAC QUALITY



The traction of Cimarron's front-wheel drive.

There's something special going on in Janesville, Wisconsin. Dedicated people, using advanced manufacturing technology, are turning precision parts into excellent automobiles.

They're building Cimarrons.

ROBOTICS TECHNOLOGY.

Computer-controlled robots perform hundreds of spot welds correctly, time after time.

LASER TECHNOLOGY.

Tiny laser beams probe body fits, measuring conformance to design tolerances. In addition, visible light pen technology verifies that the right parts are in the right place.

COMPUTER TECHNOLOGY.

Computers also operate the "Assembly Line Diagnostic Link." It checks for proper engine control module calibration, performs 60 other specific verification tests and three diagnostic operations.

Why do we do it? Because the Cadillac Legacy of Quality demands it.

THE LITTLE TOUCHES.

We protect luggage with carpet on the sides of the trunk as well as the floor. During assembly, seats are carefully hand-aligned to remove upholstery wrinkles. We check all fluid levels, operate every electrical system and the air conditioning. We inspect the interior for cleanliness. We wax and hand buff extensively.

You receive painstaking attention to detail whether you buy our top-of-the-line Seville or our Cimarron. It's the Cadillac touch.

THE NEW GOLD KEY DELIVERY SYSTEM.

The final Cadillac touch: our new Gold Key Delivery System. As the name implies, Cadillac has inaugurated the most comprehensive delivery program in our 82-year history. It includes a thorough inspection of your vehicle, an orientation drive with your sales consultant, a tape cassette with a thorough explanation of your



Cimarron and a full tank of fuel. Plus two sets of Gold Keys and your own Gold Key Identification Card. But that's not all. You'll also receive a 1,000 mile inspection—at no charge.

CADILLAC'S COMPLETE CUSTOMER SATISFACTION SYSTEM.

We have also begun a new step-by-step service excellence system with complete customer satisfaction as our goal. And we're now certifying participating Cadillac dealers nationwide for this system which we believe will set a new service standard for the world.



CIMARRON: STANDARD FEATURES

COMFORT AND CONVENIENCE

Acoustic Package, Deluxe.
Air Conditioning.
Armrest, Center-Front and Rear.
Armrests, Doors-Front and Rear.
Assist Handles-Overhead (3).
Audible Reminders-For Headlights on,
Key in Ignition, Seat Belts.
Cigarette Lighter-Front.
Clock, Digital Display-in radio.
Controlled Cycle Wiper System with
Fluidic Windshield Washer.
Console, Front Floor-With Remov-
able Stowage Compartment,
Spring-Loaded Coin
Holder, One Front and
One Rear Ash Receiver.
Defoggers- Front Side
and Rear Windows.
Door Pull Handles.
Gold Key Delivery
System-See
page seven for
details.
Headrests-Front
Seats, Adjust-
able.

Cimarron's
precision
5-speed
manual
transmission.

Instrument Cluster and Gauge Package
(Speedometer, Tachometer, Cool-
ant Temperature Gauge, Oil
Pressure Gauge, Voltmeter,
Fuel Gauge).
Lights, Exterior-Including Tungsten
Halogen Front Fog Lamps and
High Beam Headlamps.
Lights, Interior-Underhood, Glove
Compartment, Front Ash Receiver,
Instrument Panel Courtesy, Dome
and Dual Spot Reading, Luggage
Compartment.
Low Fuel Indicator.
Mirror, Visor Vanity-Passenger.
Mirrors, Integrally Mounted-Right and
Left Outside Rearview, Electrically
Remote Controlled-Right Convex.
Multifunction Turn Signal Lever for
Wiper/Wash/Dim.
Pockets-Front Doors.
Pockets-Front Seatbacks.
Recliner, Manual-Driver
and Passenger Seats.
Seat Adjuster,
Front-2-Way,
Manual, Driver
and Passenger
Seats.

Seats, Front
Bucket

-(Two Passenger), Body-Contoured
with Lumbar and Lateral Support.
Soft Ray Tinted Glass.
Steering Wheel Rim-Leather-Trimmed.
Trip Odometer-Push-to-Reset.
Visors-Padded Dual Sun.

SOUND SYSTEMS

Antenna-Fixed Mast.
Radio-AM/FM Stereo Signal Seek-
ing with Scanner and Digital Dis-
play (ETR) (Delete Option Available).

APPEARANCE AND PROTECTION

Accent Striping, Dual Color-Side
and Deck Lid.

Bumper Guards-Front and Rear.
Bumper Rub Strip-Front and Rear
with Accent Color.

Crest Ornamentation-
Including Hood
Emblem, Wheel Hub-
caps, Steering Wheel.

Door Sill Plates.

Floor Carpet.

Fuel Filler Door-Locking.

Leather Seating Areas.
Luggage Compartment,
Carpeted.

Moldings-Including
Body Side
with Accent Color,
Rocker Panel, Wheel
Opening.
Roof-Metal, Painted.

ENGINE/CHASSIS

Brakes, Power-Disc and Drum.
Body-Frame Integral Con-
struction.

Cimarron Touring Sus-
pension:

- Fully Independent MacPherson Strut Front Suspension.
- Pliacell Front Struts, with Specific Valving and Low Friction Fluid.
- 28mm Front Stabilizer Bar.

- Semi-Independent Rear Suspension.

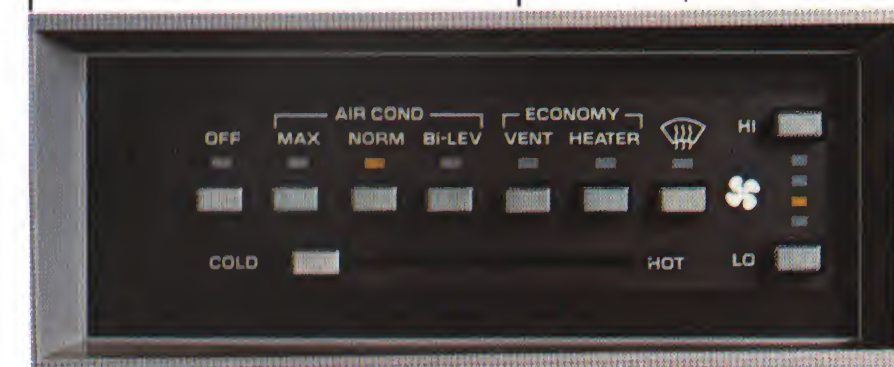
- 21mm Rear Stabilizer Bar.
- Dual Rate Rear Axle Arm Bushings.
- Large, Soft Upper Rear Mount Shock Absorber Insulators.
- Specific Rear Shock Absorber Valving.
- Power-Assisted Rack and Pinion Steering with Responsive 14:1 Steering Gear Ratio.
- Radially Ground P195/70R13 Steel-



Reclining front
bucket seats.

Belted Radial Blackwall Tires.
• Aluminum Alloy Wheels.
Delco-GM Freedom® II Battery.
Engine, 2.0 Liter L4 Electronic Fuel
Injection-Transversely Mounted.
Front-Wheel Drive.
Generator-78 Amp.
High Energy Ignition.
Power Rack and Pinion Steering.
Spare Tire-Compact High-Pressure Type.
Transmission, 5-Speed Manual with
Overdrive.
Wheels and Tires, Computer
Match-Mounted.

Air conditioning
with new
push-button controls.



Aluminum alloy wheel
and P195/70R13 steel-belted radial.

CIMARRON: FEATURES AVAILABLE



Pop-up
Vista Vent.

COMFORT AND CONVENIENCE

Cruise Control.
Door Locks—Electrically Powered.
Garage Door Opener.
Garage Door Opener Retainer.
Seat Adjuster, 6-Way Power—Driver Seat.
Seat Adjuster, 6-Way Power—Passenger Seat.
Steering Wheel—Tilt.
Trunk Lid Release—Power.
Twilight Sentinel.
Visor Vanity Mirrors, Illuminated—Driver and Passenger.
Vista Vent.
Windows—Electrically Powered.

SOUND SYSTEMS

Antenna—Power.
Radio—AM/FM Stereo Signal Seeking and Scanner with Digital Display (ETR), Cassette Player and 5-Band Graphic Equalizer.

APPEARANCE AND PROTECTION

Door Edge Guards.
Floor Mats—Carpeted Rubber, Front.
Floor Mats—Carpeted Rubber, Rear.
Front License Plate Mounting Provisions (No charge).
General Motors Continuous Protection Plan—Additional service protection beyond that provided by GM's limited new vehicle warranty. U.S. and Canada only. See your Cadillac dealer for details.
License Frame—Rear. (Not Available on Cimarron D'Oro.)
Luggage Rack—Deck Lid. (Not Available on Cimarron D'Oro.)



Cimarron's 3-speed automatic. In "Park," remove the ignition key without actuating a separate release.



Stereo radio, cassette player and five-band graphic equalizer.



Tilt steering wheel.

Seating Areas—Leather With Cloth Inserts (Credit option).
Tires—Narrow Whitewall. (Not Available on Cimarron D'Oro.)
Trunk Mat.

ENGINE/CHASSIS

Battery—Heavy-Duty.
Emission System—Altitude (Automatic Transmission Only. No charge).
Emission System—California.
Emission System—Federal (No Extra Charge).
Engine Block Heater.
Radiator—Heavy-Duty.
Transmission—3-Speed Automatic.

A VERY SPECIAL CIMARRON.

Gold accents distinguish the aluminum alloy wheels and grille. Blacked-out bumpers and smoke gray fog lamp covers state a subtle dechromed motif. It is the only Cimarron painted black. It's called the Cimarron D'Oro. Fine gold stripes accent the belt line, bumper rub strips and the center of the hood. Which leads the eye to D'Oro's unique hood ornament.

Supple saddle leather in seating areas is standard. There is a D'Oro plaque on the instrument panel. And the steering wheel is clearly a D'Oro creation, with gold-tinted spokes and horn pad emblem.

Cimarron D'Oro. Its name on a plaque by each front door means gold. The ultimate Cadillac touch.



SPECIFICATIONS



Engine Displacement
2.0 Liters (121 cu. in.)
Fuel Tank Capacity
51.5 Liters (13.6 gal.)

Electrical

Delco-GM Freedom II® Battery
12 Volt, Negative Ground,
Side Terminals.
No Filler/Vent Caps
Generator, 78 Amp

Transmission

Final-Drive Ratios
Manual 5-spd. 3.83:1
Automatic 3-spd. 3.18:1
(Effective)
3.43:1—Altitude (Effective)

Front Suspension

Fully Independent MacPherson
Strut with Stabilizer Bar
Springs

Steel Coil

Shock Absorbers

Integral in Strut

Rear Suspension

Semi-Independent, Trailing Arm—
Twist Axle with Stabilizer Bar

Springs

Variable Rate, Steel Coil

Shock Absorbers

Tubular Direct Acting

Brakes

Power Disc and Drum—
Self Adjusting

Master Cylinder

Dual Hydraulic

Power Booster

Tandem Vacuum

Front

Single Piston Sliding Calipers,
Vented Rotors

Parking Brake

Hand Lever

Action

Pull On, Push-Button Release

Telltale Light

Indicates Brake Malfunction or

Parking Brake Applied

Linings

Audible Wear Indicators

Front Only

Steering

Power Rack and Pinion

Gear Ratio 14:1

Wheels & Tires

Tires, GM Specification Steel-belted
Radials, Black Sidewall

Size

P195/70R13

Wheels

13" x 5.5" JB Styled Aluminum
Alloy

Overall Measurements

Front Tread Width . . . 1406 mm (55.4")

Rear Tread Width . . . 1401 mm (55.2")

Turning Diameter

(wall-to-wall) 11.6 M (38.2 ft.)

Wheelbase 2571 mm (101.2")

Overall Length 4397 mm (173.1")

Overall Height 1321 mm (52.0")

Body Width 1652 mm (65.0")

Curb Weight* 1171.6 kg (2583 lbs.)

Seating Capacity F/R.

2/3

Headroom Front 970 mm (38.2")

Headroom Rear 952 mm (37.5")

Legroom Front 1072 mm (42.2")

Legroom Rear 871 mm (34.3")

Shoulder Room Front 1348 mm (53.1")

Shoulder Room Rear 1350 mm (53.1")

*Curb weight is with base powertrain: 2.0 liter EFI L4 and
5-speed manual transmission

ENGINE AVAILABILITY FOR CIMARRON

ENGINE	ORDER CODE	AVAIL- ABILITY
2.0 Liter Four- Cylinder* with Electronic Fuel Injection	LO5	Standard

*Produced by GM—Chevrolet Division

A WORD ABOUT ENGINES: Some Cadillacs are
equipped with engines produced by other GM
divisions, subsidiaries, or affiliated companies
worldwide. See your dealer
for details.

1984 CIMARRON

SAFETY FEATURES

OCCUPANT PROTECTION

Manual lap/shoulder belts with
push-button buckles for driver and
right front passenger (driver side
includes visual and audible warn-
ing system).

Manual lap belts with push-button
buckles at rear passenger positions
including center.

Energy-absorbing steering column.

Passenger-guard inside door lock
handles.

Safety interlocking door latches.

Energy-absorbing instrument
panel and front seatback tops.

Laminated safety glass windshield/
tempered safety glass side and rear
windows.

Safety armrests.

Front seat head restraint for
driver and right front passenger
(adjustable).

Glove box door latch.

Smooth contoured door and
window regulator handles.

Pressure lock radiator cap.

ACCIDENT AVOIDANCE

Side marker lights and reflectors.

Parking lamps that illuminate with
headlamps.

Four-way hazard warning flasher.

Backup lights.

Lane change feature in direction
signal control.

Windshield defrosters, washer and
controlled-cycle wiper system.

Vinyl-bonded inside rearview
mirror glass.

Outside left and right rearview
mirrors.

Dual master cylinder brake system
with warning light.

Starter safety switch.

Dual-action safety hood latch.

Low glare finish on instrument
panel top, inside windshield mold-
ings, wiper arms and blades, and
steering wheel metallic surfaces.

Safety road wheel rims.

Front disc brakes with audible
wear indicators.

Self-adjusting brakes.

Illumination of heater and
defroster controls on instrument
panel.

Pressure relief fuel cap.

Tread-wear indicators on tires.

ANTI-THEFT

Audible anti-theft ignition key
reminder.

Anti-theft steering column lock.

Inside hood release.

Anti-theft key system (one key for
ignition only, second key for doors,
trunk and glove compartment).

Visible vehicle identification
number.

Specifications as of 7-15-83.



A WORD ABOUT ASSEMBLY COMPONENTS AND OPTIONAL EQUIPMENT IN THESE CADILLAC PRODUCTS

The Cadillacs described in this brochure are assembled at facilities of General Motors Corporation operated by Cadillac Division or GM Assembly Division. These vehicles incorporate thousands of different components produced by various divisions of General Motors and by various suppliers to General Motors. From time to time during the manufacturing process, it may be necessary, in order to meet public demand for particular vehicles or equipment, or to meet federally mandated emissions, safety and fuel economy requirements, or for other reasons, to produce Cadillac products with

different components or differently sourced components than initially scheduled. All such components have been approved for use in Cadillac products and will provide the quality performance associated with the Cadillac name.

With respect to extra cost optional equipment, make certain you specify the type of equipment you desire on your vehicle when ordering it from your dealer. Some options may be unavailable when your car is built. Your dealer receives advice regarding current availability of options. You may ask the dealer for this information. GM also requests the dealer to advise you if an option you ordered is unavailable. We suggest that you verify that your car includes the optional equipment you ordered or if there are changes, that they are acceptable to you.

THE CADILLAC COMMITMENT

We believe that when you buy or lease a Cadillac, you deserve to be treated like a Cadillac owner. And when you take your car in for ser-

vice, you have the right to expect the type of consideration traditionally reserved for Cadillac owners. We intend to keep that tradition alive.

Let's Get It Together... Buckle Up.

BEST OF ALL . . . IT'S A CADILLAC.



MOORE CADILLAC COMPANY

8595 Leesburg Pike

TYSONS CORNER, VIENNA, VIRGINIA 22180

Telephone 703-790-0950